YOU CAN'T HELP INHALING

BUT you **can** help your throat

160

Philip Morris have been proved better . . . better for your nose and throat. So—choose your cigarette with care . . .

CALL FOR PHILIP MORRIS!

America's Finest Cigarette!

1003071233

Sound off—for America's Finest Cigarette

CALL FOR PHILIP MORRIS

They taste better, and they're PROVED better for you

1003071233 A

Source: https://www.industrydocuments.ucsf.edu/docs/yzkk0000